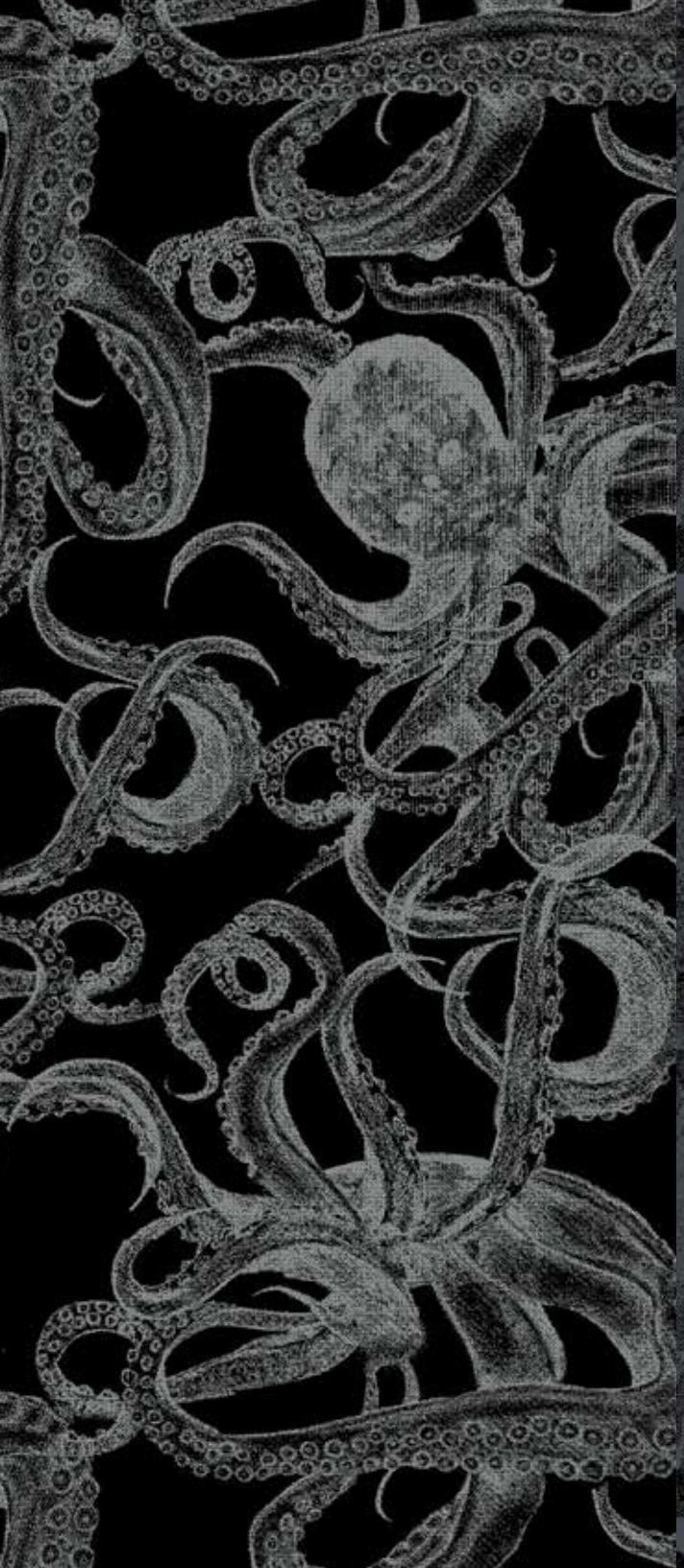
Primitive
APPAREL
FALL 2015

I need a break. Actually, I need a vacation. This is the internal dialogue that the majority of us carry on in our head every day. Well, what's stopping you?

Our Fall 2015 catalog embraces our inner need to explore. Whether it be a simple walk down the street or a journey halfway across the globe, inspiration and rejuvenation can be found anywhere. This adventurous spirit coupled with a deep respect for our natural surroundings has helped us mold a truly timeless collection.

So stay for awhile and relax in style.



DELIVERY ONE

Graphics	pg. 4
Cut and Sew	pg. 17
Headwear	pg. 29
Accessories	pg. 34

DELIVERY TWO

Graphics	pg. 42
Cut and Sew	pg. 55
Headwear	pg. 67
Accessories	pg. 72

DELIVERY ONE

ROOFTOP TEE
Style # **PAPS00012**
Black | White | Cardinal
Available in S-XXL

PRIMITIVE
NEVERSOBER

NEVER SOBER TEE
Style # **PAPS00014**
Black | White | Navy
Available in S-XXL

DISTANT TEE
Style # **PAPS00027**
Black | White | Navy
Available in S-XXL

BRAINSTORM TEE
Style # **PAPS00031**
Black | White | Athletic Heather
Available in S-XXL

COTTONTAIL TEE
Style # **PAPS00005**
Black | White | Seafoam
Available in S-XXL

THRASHED ROSA TEE
Style # **PAPS00029**
Black | White | Navy
Available in S-XXL

BEST BUDS TEE
Style # **PAPS00020**
Black | White | Athletic Heather
Available in S-XXL

HOUNDS TEE
Style # **PAPS00017**
Black | White | Athletic Heather
Available in S-XXL

Primitive

LINGER TEE
Style # **PAPS00032**
Black | White | Burugndy
Available in S-XXL

BIRDS AND BEES TEE
Style # **PAPS00030**
Black | White | Burgundy
Available in S-XXL

MVP TEE
Style # **PAPS00016**
Black | Athletic Heather | Burgundy
Available in S-XXL

FORMULA TEE
Style # **PAPS00006**
Black | White | Athletic Heather
Available in S-XXL

MURRAY TEE
Style # **PAPS00010**
Black | White | Athletic Heather
Available in S-XXL

WRANGLER TEE
Style # **PAPS00003**
Black | Navy | Burgundy
Available in S-XXL

BACK

WHIP TEE
Style # **PAPS00011**
Black | Athletic Heather | Navy
Available in S-XXL

PRIMITIVE

SLAB 08 TEE
Style # **PAPS00025**
Black | White | Athletic Heather
Navy | Red | Hunter Green

BACK

BUB RAGLAN
Style # **PAPR00032**
Black/Black | White/Red | Athletic Heather/Navy

BACK

COTTONTAIL CREWNECK
Style # **PAPC00005**
Black | Athletic Heather | Red
Available in S-XXL

MVP CREWNECK
Style # **PAPC00016**
Black | Athletic Heather | Cardinal
Available in S-XXL

FORMULA CREWNECK
Style # **PAPC00006**
Black | Athletic Heather | Navy
Available in S-XXL

SLAB 08 CREWNECK
Style # **PAPC00025**
Black | White | Athletic Heather
Navy | Red | Hunter Green

BACK

ROOFTOP PULLOVER HOODIE
Style # **PAPH00012**
Black | Athletic Heather | Burgundy
Available in S-XXL

THRASHED ROSA PULLOVER HOODIE
Style # **PAPH00029**
Black | Athletic Heather | Navy
Available in S-XXL

BIRDS AND BEES PULLOVER HOODIE
Style # **PAPH00030**
Black | Athletic Heather | Navy
Available in S-XXL

MURRAY PULLOVER HOODIE
Style # **PAPH00010**
Black | Athletic Heather | Navy
Available in S-XXL

REYNOLDS DENIM JACKET
Style # **PAJK114**
Black
100% Twill Denim.
Available in S-XXL

RIVAL SATIN JACKET
Style # **PAJK120**
Black | Burgundy
100% Poly Satin with direct embroidery.
Available in S-XXL

DISTANCE PACKABLE WINDBREAKER
Style # **PAJK125**
Black/Grey | Navy/Royal
100% Polyester Taffeta, self packable.
Available in S-XXL

NORTH STAR PULLOVER HOODIE
Style # **PASH241**
Black | Navy
60% Cotton 40% Polyester fleece with allover print.
Available in S-XXL

KRAKEN PULLOVER HOODIE
Style # **PASH231**
Charcoal Heather | Oatmeal Heather | Dark Teal
80% Cotton 20% Polyester
All over print with di-cut satin applique.
Available in S-XXL

NORTH STAR POCKET TEE
Style # **PASS352**
Black | Navy
100% Cotton Jersey with all over print.
Available in S-XXL

KRAKEN POCKET TEE
Style # **PASS347**
Heather Grey | Black | Dark Teal
100% Cotton Jersey with all over print.
Available in S-XXL

COLLEGIATE BASEBALL JERSEY
Style # **PASKT634**
Charcoal Heather/Black | White/Navy
100% Cotton Jersey with satin applique and direct embroidery.
Available in S-XXL

NORTH STAR TANK
Style # **PASK424**
Navy | Black
100% Cotton Jersey with colored block chest.
Available in S-XXL

KRAKEN TANK
Style # **PASK422**
Dark Teal | Heather Grey | Black
100% Cotton Jersey with all over print.
Available in S-XXL

ROSA TANK
Style # **PASK423**
Black | White
100% Cotton Jersey with colored block chest.
Available in S-XXL

ENFORCER HOCKEY JERSEY
Style # **PASLS638**
White | Black
100% Polyester Mesh with woven patch.
Available in S-XXL

DAY TRIPPER L/S SHIRT
Style # **PALSW637**
Black | Navy
100% Cotton Denim with acid wash.
Available in S-XXL

THE
PRIMITIVE
APPAREL COMPANY
SUPERIOR QUALITY DENIM
THE ORIGINAL SUPERIOR QUALITY DENIM
SINCE 2008
PRIMITIVE APPAREL
AUTHENTIC PRODUCT

SIGNATURE DENIM
Style # **PADB712**
Black | Charcoal
98% Cotton 2% Spandex Slim Fit Denim.
Available in 30, 32, 34, 36, 38

ROSA JOGGERS
Style # **PAKB707**
Olive | Dark Charcoal
98% Cotton 2% Spandex with allover print.
Available in 30, 32, 34, 36, 38

NORTH STAR SWEATPANTS
Style # **PAWB534**
Black | Navy
60% Cotton 40% Polyester Fleece with allover print.
Available in S-XXL

SPRINT SWEATPANTS
Style # **PAKB532**
Black | Charcoal Heather
60% Cotton 40% Polyester Brushed Fleece.
Available in S-XXL

ENFORCER MESH SHORTS
Style # **PAMS531**
Black | White
100% Polyester Mesh.
Available in S-XXL

ROSA SWEATSHORTS
Style # **PAKB533**
Dark Charcoal | Olive
60% Cotton 40% Polyester Fleece with allover print.
Available in S-XXL

SUEDEHEAD STRAPBACK
Style # **PASB00002**
Burgundy | Black
100% PU Suede with speckled tweed visor

CHEQUERED STRAPBACK
Style # **PASB00005**
Heather Grey | Navy | Black
80% Acrylic 20% Wool

COLT STRAPBACK
Style # **PASB00001**
Black | Blue
100% Slub Denim

RALLY PATCH SNAPBACK
Style # **PASN00002**
Burgundy | Navy | Black
80% Acrylic 20% Wool

AUTHENTIC SNAPBACK
Style # **PASN00001**
White | Black
80% Acrylic 20% Wool

CUB SNAPBACK
Style # **PA5P00004**
Black | Burgundy | Navy
100% Cotton Denim Twill

ROCCO FIVE PANEL
Style # **PA5P00005**
Black | Mahogany
100% Polyester with Corduroy visor

KRAKEN FIVE PANEL
Style # **PA5P00008**
Black | Dark Teal
100% Cotton Twill

NORTH STAR FIVE PANEL
Style # **PA5P00006**
Navy | Black
100% Cotton Twill

ROSA FIVE PANEL
Style # **PA5P00007**
Black
100% Cotton

HAZE BEANIE
Style # **PAB00005**
Navy Heather | Olive Heather | Black Heather
100% Acrylic

ROSCOE BEANIE
Style # **PAB00007**
Black | Teal | Grey | Orange
100% Acrylic

CAMBER POM BEANIE
Style # **PAB00001**
Black | Heather Grey | Navy | Burgundy
100% Acrylic

ROSA BUCKET HAT
Style # **PAH00002**
Black
100% Cotton Twill

NORTH STAR SAFARI HAT
Style # **PABH00003**
Black
100% Cotton Twill

NORTH STAR BACKPACK
Style # **PAAC00011**
Black
100% Cotton
17.5" x 7.75" x 15"

NORTH STAR DUFFLE BAG
Style # **PAAC00013**
Black
100% Cotton
20" x "10" x 9.5"

NORTH STAR BELT
Style # **PAAC00012**
Black | Navy
100% Polypropylene

NUEVO SCRIPT BELT
Style # **PAAC00004**
Red | Black | Royal
100% Polypropylene

KRAKEN BELT
Style # **PAAC00001**
Brown | Black
100% PU Leather with printed Twill
Length: 48"

ALDO BELT
Style # **PAAC00017**
Brown | Black
PU Suede with Cotton web
Length: 44"

STINGRAY BI-FOLD WALLET
Style # **PAAC00002**
Black | Brown
PU Leather with printed Twill
8.75" x 3.5"

STINGRAY VERT WALLET
Style # **PAAC00015**
Brown | Black
100% PU Leather
8.75" x 4.5"

GENO BI-FOLD WALLET
Style # **PAAC00016**
Black | Brown
100% PU Suede
8.75" x 3.5"

TOPANGA SUNGLASSES
Style # **PASU15-1088**
Black | Verona Tortoise
Acetate frames with Polarized Polycarbonate lenses and soft lens cleaning bag.

NUEVO INCENSE HOLDER
Style # **PASP15D1-1087**
Black

GFL STARS ASHTRAY
Style # **PASU15-1090**
Red | Black
Plastic Ashtray with screenprint
3.875" x 1.75"

NUEVO SCRIPT PILLOW
Style # **PASU15-1091**
Black
100% Cotton
22" x 6"

CLASSIC P KEY
Style # **PASU15-1092**
Silver
Standard house key.

CULTIVATED AIR FRESHENER
Style # **PASU15-1093**
Black
3.5" x 3.5"

CLASSIC P AIR FRESHENER
Style # **PASU15-1094**
Black
3.5" x 2.25"

GFL STARS KEY CHAIN
Style # **PAAC00005**
Antique Brass

CLASSIC P SOCKS
Style # **PASU15-1096**
Black | White | Athletic Heather
68% Cotton/14% Nylon/10% Spandex/8% Elastane

SLAB TYPE SOCKS
Style # **PASU15-1097**
Black | White | Athletic Heather
68% Cotton/14% Nylon/10% Spandex/8% Elastane

NORTH STAR SOCKS
Style # **PAAC00014**
Black | White | Athletic Heather
68% Cotton/14% Nylon/10% Spandex/8% Elastane

NUEVO SCRIPT SOCKS
Style # **PASU15-1099**
Black | White | Red
68% Cotton/14% Nylon/10% Spandex/8% Elastane

HLFU SOCKS
Style # **PASP15D1-1091**
Black | White | Burgundy
68% Cotton/14% Nylon/10% Spandex/8% Elastane

DELIVERY TWO

PYRAMID TEE
Style # **PAPS00013**
Black | White | Athletic Heather
Available in S-XXL

CULTIVATED BLAZE TEE
Style # **PAPS00026**
Black | White | Burgundy
Available in S-XXL

PARADISE TEE
Style # **PAPS00015**
Black | White | Athletic Heather
Available in S-XXL

CONNECT TEE
Style # **PAPS00004**
Black | White | Navy
Available in S-XXL

BACK

SIGNAL TEE
Style # **PAPS00002**
Black | Athletic Heather | Navy
Available in S-XXL

GRATEFUL POCKET TEE
Style # **PAPS00008**
Black | Chacoal Heather | Red
Available in S-XXL

BACK

Primitive

GREETINGS TEE
Style # **PAPS00018**
Black | White | Athletic Heather
Available in S-XXL

ICEE TEE
Style # **PAPS00009**
Black | Athletic Heather | Navy
Available in S-XXL

HIGHWAYS TEE
Style # **PAPS00028**
Black | White | Athletic Heather
Available in S-XXL

PRIMITIVE
All Magic No Tricks
LOS ANGELES

HOUDINI TEE
Style # **PAPS00001**
Black | White | Red
Available in S-XXL

CROWD CONTROL TEE
Style # **PAPS00021**
Black | Charcoal Heather | Burgundy
Available in S-XXL

DUCK HUNT TEE
Style # **PAPS00007**
Black | Athletic Heather | Hunter Green
Available in S-XXL

BACK

WISH TEE
Style # PAPS00033
Black | Heather Grey | Navy
Available in S-XXL

Primitive

SIGNATURE SCRIPT TEE
Style # **PAPS00024**
Black | White | Athletic Heather
Navy | Red | Hunter Green
Available in S-XXL

CLASSIC P POCKET TEE
Style # **PAPS00023**
Black | White | Athletic Heather
Available in S-XXL

BOOM RAGLAN
Style # **PAPR00035**
Black/Black | White/Red | Athletic Heather/Navy
Available in S-XXL

BIRDY RAGLAN
Style # **PAPR00033**
Black/Black | White/Red | Athletic Heather/Navy
Available in S-XXL

DUCK HUNT LONGSLEEVE TEE
Style # **PAPLS00019**
Black | White | Athletic Heather
Available in S-XXL

PYRAMID CREWNECK
Style # **PAPC00013**
Black | Charcoal Heather | Cardinal
Available in S-XXL

CULTIVATED BLAZE CREWNECK
Style # **PAPC00026**
Black | White | Navy
Available in S-XXL

PARADISE CREWNECK
Style # **PAPC00015**
Black | Athletic Heather | Navy
Available in S-XXL

CLASSIC P CREWNECK
Style # **PAPC00023**
Black | Athletic Heather | Navy
Available in S-XXL

SIGNAL PULLOVER HOODIE
Style # **PAPH00002**
Black | Athletic Heather | Navy
Available in S-XXL

GRATEFUL PULLOVER HOODIE
Style # **PAPH00008**
Black | Charcoal Heather | Burgundy
Available in S-XXL

HIGHWAYS PULLOVER HOODIE
Style # **PAPH00028**
Black | Athletic Heather | Navy
Available in S-XXL

Primitive

SIGNATURE SCRIPT PULLOVER HOODIE
Style # **PAPH00024**
Black | White | Athletic Heather
Navy | Red | Hunter Green
Available in S-XXL

NORTH STAR WINDBREAKER
Style # **PAJK126**
Black | Navy
100% Polyester with allover print and rubber chest print.
Available in S-XXL

GFL STARS VARSITY JACKET
Style # **PAJK123**
Navy | Black
Body: 80% Cotton 20% Polyester Brushed Fleece with felt applique and direct embroidery
Lining: 100% Cotton Jersey
Available in S-XXL

NEVER SOBER PULLOVER HOODIE
Style # **PASH236**
Navy | Black
80% Cotton 20% Polyester Brushed Fleece with crystal wash.
Available in S-XXL

SIDELINE PULLOVER HOODIE
Style # **PASH232**
Burgundy | Black | Navy
80% Cotton 20% Polyester Brushed Fleece and color blocked.
Available in S-XXL

SPRINT PULLOVER HOODIE
Style # **PASH234**
Charcoal Heather | Black | White
80% Cotton 20% Polyester Brushed Fleece with ribbed side panels.
Available in S-XXL

NORTH STAR CREWNECK
Style # **PASC242**
Black | Navy
60% Cotton 40% Polyester Brushed Fleece with allover print and satin applique.
Available in S-XXL

ROSA CREWNECK
Style # **PASC235**
Olive | Dark Charcoal
100% Cotton French Terry with allover print.
Available in S-XXL

CLASSIC P SPIRAL CREWNECK
Style # **PASC240**
Black | Navy
100% Cotton.
Available in S-XXL

GRATEFUL SPIRAL TEE
Style # **PASS351**
Navy | Black
100% Cotton.
Available in S-XXL

CULTIVATED CRYSTAL RAGLAN
Style # **PASR353**
Black | Navy
100% Cotton with crystal wash.
Available in S-XXL

ROSA L/S FOOTBALL TEE
Style # **PASLS350**
White | Black
100% Cotton Jerey with allover print and color blocking contrast.
Available in S-XXL

RORY L/S SHIRT
Style # **PALSW636**
Teal | Red
100% Cotton Flannel with Suede elbow patches and inner pocket flap.
Available in S-XXL

FIELDER BASEBALL JERSEY
Style # **PASW639**
Navy | Burgundy
100% Cotton with satin applique
Available in S-XXL

THE
PRIMITIVE
APPAREL COMPANY
SUPERIOR QUALITY DENIM
THE ORIGINAL SUPERIOR QUALITY DENIM
SINCE 2008
PRIMITIVE APPAREL
AUTHENTIC PRODUCT

SIGNATURE DENIM
Style # **PADB712**
Black | Charcoal
98% Cotton 2% Spandex.
Available in 30, 32, 34, 36, 38

ROSA JOGGERS
Style # **PAKB707**
Olive | Dark Charcoal
98% Cotton 2% Spandex with allover print.
Available in 30, 32, 34, 36, 38

NORTH STAR SWEATPANTS
Style # **PAWB534**
Black | Navy
60% Cotton 40% Polyester Fleece with allover print.
Available in S-XXL

SPRINT SWEATPANTS
Style # **PAKB532**
Black | Charcoal Heather
60% Cotton 40% Polyester Brushed Fleece.
Available in S-XXL

ENFORCER MESH SHORTS
Style # **PAMS531**
Black | White
100% Polyester Mesh.
Available in S-XXL

ROSA SWEATSHORTS
Style # **PAKB533**
Dark Charcoal | Olive
60% Cotton 40% Polyester Fleece with allover print.
Available in S-XXL

ROSA STRAPBACK
Style # **PASB00003**
Black
100% Cotton

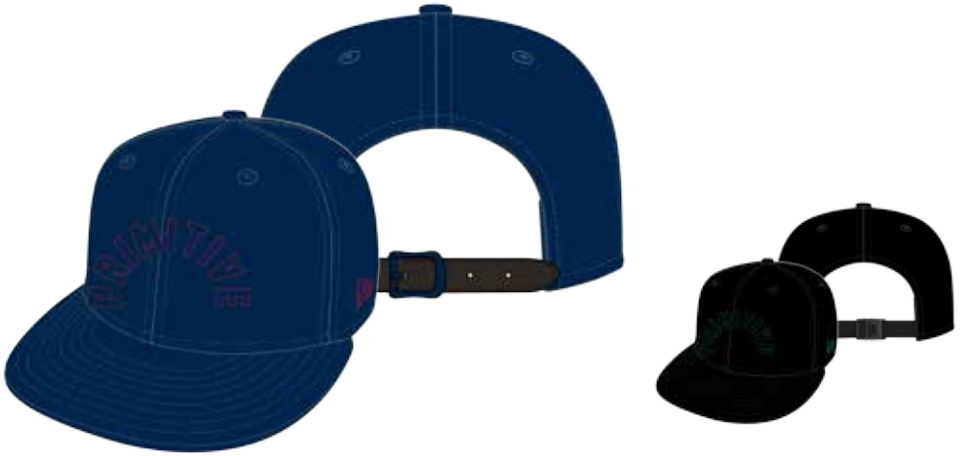
CULTIVATED PATCH SNAPBACK
Style # **PASSP15D1-1061**
Heather Grey/Royal | Heather Grey/Burgundy | Heather Grey/Black
80% Acrylic 20% Wool

CLASSIC P SNAPBACK
Style # **PASB00006**
Black | Dark Teal | Burgundy
80% Acrylic 20% Wool

GRATEFUL SNAPBACK
Style # **PASN00004**
Navy | Black | Burgundy
100% Cotton Brush Bull Denim

NORTH STAR SNAPBACK
Style # **PASN00003**
Black | Navy
100% Cotton

TOMMY FIVE PANEL
Style # **PA5P00001**
Black | Navy
100% Melton Wool with Cheetah print detail on undervisor and rear.



SHAGGY SNAPBACK
Style # **PASB00004**
Navy | Black
80% Acrylic 20% Wool

RISK FIVE PANEL
Style # **PA5P00009**
Deep Teal | Black | Maroon
100% Cotton Brushed Twill

CUB FIVE PANEL
Style # **PA5P00002**
Black | Burgundy | Navy
100% Cotton

VELO FIVE PANEL
Style # **PA5P00003**
Red | Black | Blue
100% Nylon

BLOCK POM BEANIE
Style # **PAB00002**
Black | Heather Grey | Navy | Burgundy
100% Acrylic

PRIME POM BEANIE
Style # **PAB00006**
Red | Black | Yellow | Royal
100% Acrylic

STASH BEANIE
Style # **PAB00003**
White/black | Burgundy/Navy | Heather Grey/Dark Teal
100% Acrylic

RALLY PATCH BEANIE
Style # **PAB00004**
Navy | Heather Grey | Black | Burgundy
100% Acrylic

NORTH STAR REVERSIBLE BUCKET HAT
Style # **PABH00001**
Black/Navy
100% Cotton Twill

ROSA SAFARI HAT
Style # **PABH00004**
Black
100% Cotton Twill

NORTH STAR BACKPACK
Style # **PAAC00011**
Black
100% Cotton
17.5" x 7.75" x 15"

NORTH STAR DUFFLE BAG
Style # **PAAC00013**
Black
100% Cotton
20" x "10" x 9.5"

NORTH STAR BELT
Style # **PAAC00012**
Black | Navy
100% Polypropylene

NUEVO SCRIPT BELT
Style # **PAAC00004**
Red | Black | Royal
100% Polypropylene

KRAKEN BELT
Style # **PAAC00001**
Brown | Black
100% PU Leather with printed Twill
Length: 48"

ALDO BELT
Style # **PAAC00017**
Brown | Black
PU Suede with Cotton web
Length: 44"

STINGRAY BI-FOLD WALLET
Style # **PAAC00002**
Black | Brown
PU Leather with printed Twill
8.75" x 3.5"

STINGRAY VERT WALLET
Style # **PAAC00015**
Brown | Black
100% PU Leather
8.75" x 4.5"

GENO BI-FOLD WALLET
Style # **PAAC00016**
Black | Brown
100% PU Suede
8.75" x 3.5"

TOPANGA SUNGLASSES
Style # **PASU15-1088**
Black | Verona Tortoise
Acetate frames with Polarized Polycarbonate lenses and soft lens cleaning bag.

NUEVO INCENSE HOLDER
Style # **PASP15D1-1087**
Black

GFL STARS ASHTRAY
Style # **PASU15-1090**
Red | Black
Plastic Ashtray with screenprint
3.875" x 1.75"

NUEVO SCRIPT PILLOW
Style # **PASU15-1091**
Black
100% Cotton
22" x 6"

CLASSIC P KEY
Style # **PASU15-1092**
Silver
Standard house key.

CULTIVATED AIR FRESHENER
Style # **PASU15-1093**
Black
3.5" x 3.5"

CLASSIC P AIR FRESHENER
Style # **PASU15-1094**
Black
3.5" x 2.25"

GFL STARS KEY CHAIN
Style # **PAAC00005**
Antique Brass

CLASSIC P SOCKS
Style # **PASU15-1096**
Black | White | Athletic Heather
68% Cotton/14% Nylon/10% Spandex/8% Elastane

SLAB TYPE SOCKS
Style # **PASU15-1097**
Black | White | Athletic Heather
68% Cotton/14% Nylon/10% Spandex/8% Elastane

NORTH STAR SOCKS
Style # **PAAC00014**
Black | White | Athletic Heather
68% Cotton/14% Nylon/10% Spandex/8% Elastane

NUEVO SCRIPT SOCKS
Style # **PASU15-1099**
Black | White | Red
68% Cotton/14% Nylon/10% Spandex/8% Elastane

HLFU SOCKS
Style # **PASP15D1-1091**
Black | White | Burgundy
68% Cotton/14% Nylon/10% Spandex/8% Elastane

primitiveapparel.com